

MS#183302.1 (4966)  
PATENT**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**Application of Mah et al.  
Application No.: 10/056,766  
Filed: 01/25/2002Art Unit: 2121  
Examiner: Joseph P. Hirl

Confirmation No.: 4609

For: METHOD AND SYSTEM FOR CLICKPATH FUNNEL ANALYSIS

November 30, 2004

**AMENDMENT B AFTER FINAL ACTION**← ENTER AS  
AW RCE  
12/01/04  
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TO THE COMMISSIONER FOR PATENTS

SIR:

Please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks** begin on page 9 of this paper.

**Summary & Concluding Remarks** begin on page 12 of this paper.